# NEVADANS FOR REPRODUCTIVE FREEDOM CAMPAIGN MANAGER

<u>Nevadans for Reproductive Freedom</u> seeks to place a reproductive freedom constitutional amendment on the Nevada 2024 general election ballot. To lead that effort, N4RF seeks an experienced campaign manager to oversee both ballot qualification and passage campaigns this cycle. Depending on performance, this position may be extended to the 2026 general election cycle.

## Responsibilities:

The campaign manager will-oversee all aspects of the campaign, manage any campaign staff and consultants, provide budget oversight, and work with the legal/compliance structure. The campaign manager will oversee the day-to-day aspects of the campaign plan, including:

- Ensure effective communication and coordination between all elements of the campaign
- Aid in campaign fundraising and manage all aspects of the campaign budget
- Develop and execute a voter contact plan that includes paid media, earned media, and field elements
- Create a transparent campaign environment with an emphasis on professional communications between all stakeholders
- Lead a collaborative and deliberative decision making process on campaign strategy that includes core campaign partners
- Ensure all required reporting is completed accurately and on time
- Manage the Nevadans for Reproductive Health Coalition, including recruiting partners that represent all communities in Nevada.
- Supervise all campaign staff
- Represent the campaign at public and private events
- Develop and run trainings for staff and coalition partners
- Lead GOTV activities

# Qualifications (Required):

- Two or more cycles of campaign experience, including a minimum of one cycle in a leadership/management role on a federal or state-level race or ballot measure campaign
- Experience managing staff and consultants and managing projects across teams
- Experience with budget and cashflow management for multi-million dollar campaigns
- Experience in leadership or management of a campaign that speaks to a diverse electorate
- Understands the principles of reproductive health and rights.
- Exceptional team leadership, organizational, and communication skills
- Ability to interface regularly with key campaign/community partners and major donors to building and maintain positive relationships
- Commitment to professional ethics and maintaining a supportive and healthy work environment where all team members are empowered to succeed
- Commitment to applying principles of anti-racism, equity, diversity, and inclusion in your work

- Team player who is willing to step up when needed to get the job done
- Self-motivated with ability to work & think well independently
- Proficiency with Google Suite, Calendar, and Microsoft Excel
- Valid drivers license and ability to work in in-person settings

## **Qualifications (Preferred):**

- Campaign leadership or management experience in Nevada
- Additional experience in either campaign finance, field, or communications
- Proficiency with NGP, VAN and other Democratic/progressive campaign tools
- Familiarity with or prior experience working on reproductive freedom issues and/or ballot measures
- Spanish language proficiency

#### To Apply:

Please email your resume and a short cover letter with references to info@nv4reprofreedom.org with "Campaign Manager Application" in the subject line. Applicants will be considered on a rolling basis with a preferred start date in October 2023.

Nevadans for Reproductive Freedom (NV4RF) is proud to be an equal opportunity workplace for all employees/contractors and providing people with a workplace free of discrimination and harassment. As such, NV4RF bases all employment decisions on merit, business needs, job requirements and individual qualifications, without regard to an individual's race, color, religion, age, sex (including pregnancy or childbirth), gender identity, gender expression, national origin, political affiliation, sexual orientation, marital status, disability, genetic information, membership in an employee organization, parental status, military service, or any other status protected by state, federal or local laws or regulations in the locations where NV4RF operates.

Nevadans for Reproductive Freedom is committed to providing reasonable accommodation to individuals with disabilities. If you are a qualified individual with a disability and need assistance applying, please e-mail info@nv4reprofreedom.org. If you are selected for an interview, you will receive additional information regarding how to request an accommodation for the interview process.

The pay range for this role is \$8,000 to \$10,000 per month, commensurate with experience. There is a strong preference for this role to be based in Las Vegas, although a request to be Reno-based may be considered for an exceptional candidate. Occasional travel required to other parts of the state. In-person work will be required.